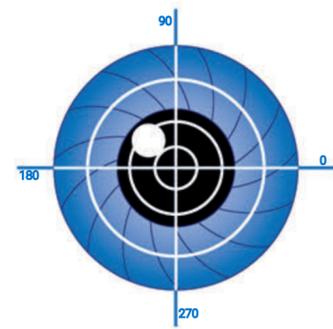




PERFECT



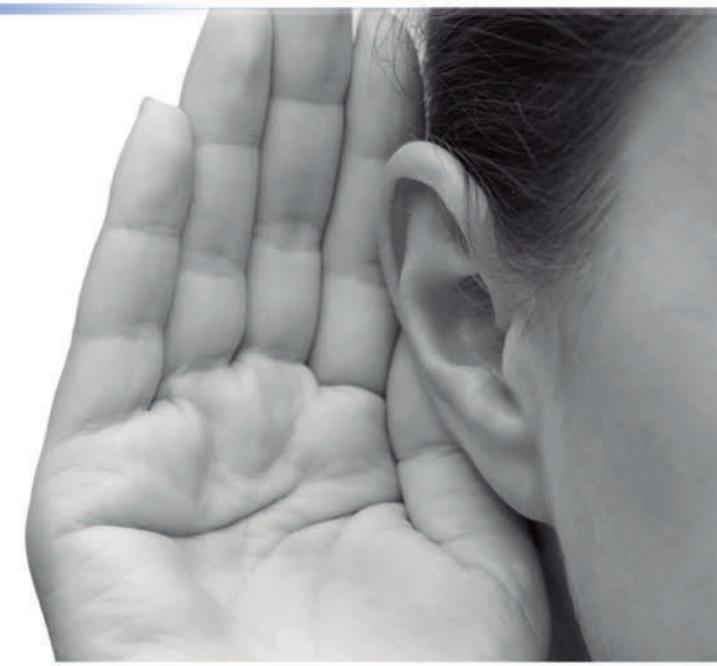
VISIONS

&

AUDIO



PERFECT



Franchise Dossier

Our Company

PERFECT VISIONS & AUDIO PERFECT is a network of optical and hearing care centers with more than 12 years of experience in the field of correction of visual and auditory problems.

Throughout our professional career in PERFECT VISIONS & AUDIO PERFECT we have been characterized by being pioneers in the introduction of new auditory and visual analysis techniques through innovative tools and measurements that have allowed us to remain at the forefront of quality and customer service.

In the PERFECT VISIONS & AUDIO PERFECT centers our customers will always find a close attention and, above all, professional.

We perform deep analysis to detect any visual or auditory defect proposing effective and low-cost corrective measures.

We also offer Orthokeratology, Visual Therapy, Orthopedics, Audiophthysis, etc.



Our Products

Our clients find in the PERFECT VISIONS & AUDIO PERFECT centers, not only the most complete services of the sector, but also the products at the best price.

We work with our own brands to meet the demand of the most price-conscious customers and with top brands to respond to the needs of those who are looking for top quality products.

In the field of optical frames, our catalog includes well-known brands like Ray-Ban, Dolce & Gabbana among many others.

In any case we acquire with our customers the commitment to offer the best price in the market, guaranteeing the payment of the difference in case they find the same product cheaper.



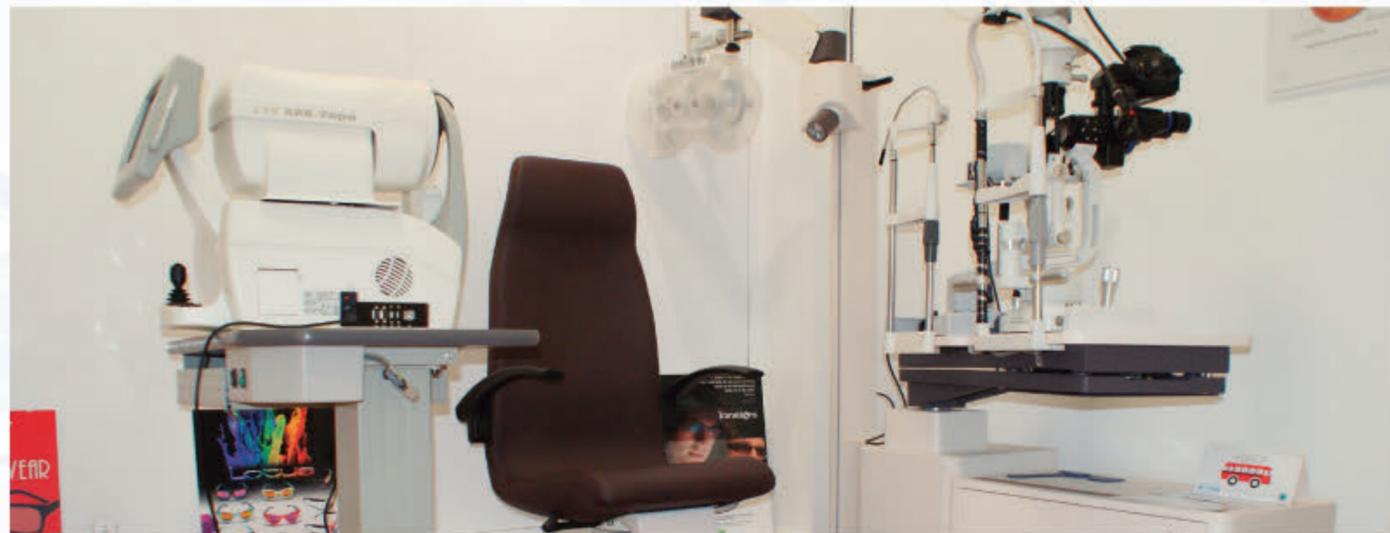
Our Centers

PERFECT VISIONS & AUDIO PERFECT centers can be located in premises of between 60-100 square meters in cities from 5.000 inhabitants.

The franchisor studies each case in detail to offer franchisees the greatest chance of success.

PERFECT VISIONS & AUDIO PERFECT centers are functional and welcoming and have a modern decoration to offer a dynamic and young image in accordance with our policy of incorporating the latest innovation and services.

In addition our centers include quality and diverse equipment that allows us to conduct studies that sets us apart from the competition.



Business Models

PERFECT VISIONS & AUDIO PERFECT offers franchisees the possibility to specialize in some of our two business lines, being a PERFECT VISIONS center focused on optics or a AUDIO PERFECT specialized in audiometry and correcting hearing problems.

PERFECT  *VISIONS*

Choose this model to succeed in the optical sector.

We will train you in Low Vision, Visual Therapy, Ocular Prosthesis, and many more innovative techniques, so you can differentiate yourself from the competition by offering the best service.

You will have access to lines of products and frames of both, own brands and first brands. And you will have the option of receiving your orders fully assembled, minimizing delivery times and the possibility of breakages.

AUDIO  *PERFECT*

Choose this option if you prefer the audiometry sector.

You'll have access to the best hearing aid suppliers and a cabinet with the latest hearing analysis technologies.

This business model has the advantage of not needing store stock eliminating costs due to obsolescence.

Each hearing aid is manufactured in a personalized way for each customer who will be able to dispose of it in less than 48 hours.

Advantages of being a franchisee

When you join the PERFECT VISIONS & AUDIO PERFECT network you will have access to great advantages:

- Extensive specialized technical training that will differentiate you from the competition by offering unique services.*
- Access to exclusive and profitable suppliers thanks to the economies of scale that will allow you to assume with your customers the commitment of the lowest guaranteed price.*
- The guarantee of belonging to a consolidated network with extensive experience in the sector.*
- Help to choose the best place and decorate and equip it effectively and economically.*
- Constant advice to solve all your doubts.*
- Advertising, promotion, and marketing campaigns of the network.*
- PERFECT VISIONS is a preferred partner for the opening of optics in the shopping centers E.Leclerc.*
- And much more...*



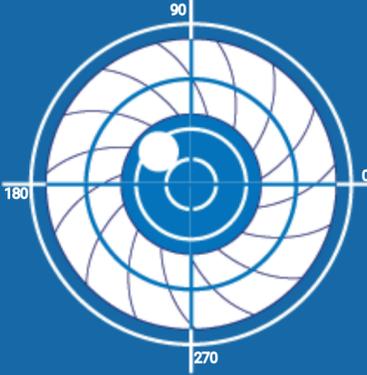
Economic Conditions

You can establish an AUDIO PERFECT center from € 36,000 and a PERFECT VISIONS from € 55,000 of total investment for a venue of about 60 square meters. The average term of recovery of the investment is 2 years, according to our operational experience.

In the following table we present other data of interest to evaluate the project.

- *Total Investment: € 36,000 (audio) € 55,000 (optometry) including:*
 - Entry fee payment for training, counseling, etc.*
 - Decoration of a 60m² premise.*
 - Access to the initial stock.*
- *Royalty: 4% of gross sales.*
- *Contract length: 4 years*
- *Exclusivity area: to be assessed according to the location of the center.*
- *Recommended location: Downtown areas or outdoor shopping areas in towns from 5,000 inhabitants.*

You can ask for a more detailed economic study in which we can assess your specific case.

PERFECT  *VISIONS*

&

AUDIO  *PERFECT*

For more information

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